



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Contract # 327014

Schedule Dates

Advertiser Pol/L Coleman/D/LTG/NC (16812)

Agency Buying Time, LLC (2536)

Product Political (1065)

Brand 2180 LTG (135196)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name KLEBAHN, KATE

Phone/Fax /

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

Date Entered 08/14/12  
Last Modified 10/16/12

Entered By Jill Hipskind

CO-OP No

Headline # 06276600

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00  
Sales Tax

Spots

Rate

Grand Total:

CPE 372/378/2180  
Account Types National/Political  
Billing Type Standard

Comments COLEMAN FOR LT GOV  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* LINDA COLEMAN FOR  
LIEUTENANT GOVERNOR

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	5A- 5:30A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
2.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	5:30A- 6A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
3.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/16/12
4.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	6P- 6:30P (EST)						1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/16/12
5.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	6:30A- 7A (EST)						1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/16/12
6.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	7A- 8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/16/12
7.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	11P- 11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/16/12
8.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5A- 5:30A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
9.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5P- 5:30P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/16/12
10.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5:30A- 6A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
11.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/16/12
12.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)						1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/16/12
13.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	7A- 8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/16/12
14.0	Cancelled Line / Spot	11/03/12-11/03/12	4	:30	7A- 8A (EST)								1	1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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Standard

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15.0	Cancelled Line / Spot	11/04/12-11/04/12	4	:30	12P-12:30P (EST)								1	1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	10/16/12
16.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	11P-11:35P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/16/12
17.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	5A-5:30A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
18.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	5P-5:30P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/16/12
19.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	6P-6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/16/12
20.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	6A-7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/16/12
21.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5A-5:30A (EST)			1						1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
22.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5P-5:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/16/12
23.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5:30A-6A (EST)			1						1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
24.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5:30P-6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/16/12
25.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	6P-6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/16/12
26.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	6:30A-7A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/16/12
27.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	7A-8A (EST)			1						1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/16/12

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28.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	11P-11:35P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/16/12
29.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	5P-5:30P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/16/12
30.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	5:30A-6A (EST)				1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/16/12
31.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	5:30P-6P (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/16/12
32.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	6:30A-7A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/16/12
33.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	7A-8A (EST)				1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/16/12

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